



They know it is coming.
They know it by its delicious steaming fragrance. They are hüngry for it, too. And best of all, it will do them $\stackrel{\text { rood }}{ }$
When you have a food like this that is not only wholesome and nourishing but at the same time pleasing to the taste and tempting to the eye, you have pretty near the ideal dish for every body-young or old. And that is just what thousands of good mothers and sensible housewives think about this delightful Campbell kind. Try it again today and see if you don't agree with them.
Your money back if not
21 kinds 10 c a can


Gampersez, SoUPS


The man who wans a Muse Suit wilatever the price-is doing himself the justice of appearing to his very best advantage - and favoring his financial stapding "going and coming

No man can get away from ihe reasoning that wearing good clothes is being prepossessing in many senses-
no man TRIES TO GET AWAY frem the CONCLUSION hat a Muse Suit is FULL VALUE of the investment WHATEVER THE PRICE

A full Muse value is libe a band deposit-you

At $\$ 15$ vote get the fashionable eut and finish ing touches-the sood tailorin that counts, the loth that will stand good wear-stylish pat

Af $\$ 40$ yon get the fathoualde cut, the finish that gors whe custrm tallomg the same smart not only elegant but has the advantage of ex chsiveness - ore-of-a-kiud patterns-

Betwen these priges son get Muse Valuesrespectively - throughout
splendid invesiment
$\$ 15$ to $\$ 40$
Geo. Muse
Clothing Company

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## ROUSEB BYCHRST

And Furnishing Momentün to Moral Forces of World Members of Finance Com
President Addresses Pres- mittee Have Promised the
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## PPEOPLE'S PALACES" REPLACE YODKA SHOPS





ASSERTS WEATHER MAN ORGANIZE HOSERY MIL



F. COOLEDGE \& SONS, INC. On Forsyth Street Bridse
Ooldest and Largest Makers of Pure Paints in the South.
If you want Contracting Painter or Day Painter, we can
send you bine.
JOBBERS of PIATE and WINDOW GLASS

## Chamberlin Johnson-DuBose Co.

Atlanta

New York
Paris

## We Announce a Special Display of

## Hats and Hair Ornaments

For the Opera



## Maline, Hair and Georgette Crepe



## French Novelties in Hair Ornaments

eharming little courah sprays, rhinestone bands ostrich tips and the like and the corsage bouquets of French flowers Women who will attend the opexa will find the display of particular

## Recent Fashion Letters From Paris

Tell of the wodernut rogue of norelts nets and laces and lacy emmoterials hat how rethects the timeliness of Chamberlin-JohnsotiDuBose Co stales.
Qur finest monted embroderies of organdice chiffon flake voile and aeror that oftre combiner wedh venise firet and net faces, that wer $\$ 2.50$ to 416.00 a yard, ara reducer a then and and a balf.
$\$ 3.50$ to $\$ 8.50$ aldove pincess laces are $\$ 1.98$ a ward. $\$ 1.50$ to $\$ 11.50$
a hatf and more

## Chamberlin.Johnson-DuBose Co.



## The Service First Idea

W7HEN disaster cripples or destroys telephone service anywhere in the Bell system; the reconstructive power of the whole system is concentrated at that point.
Expert workmen and equipment are rushed to the scene and no pains nor expense are spared to restore the service and save the public from loss and inconvenience.
Disasters which prove ruinous to a mall company are quickly repaired through the superior organization and the reserve forces which the Bell system has always ready to meet such emergencies.

Striking examples of the efficiency of the great Bell organization
have been witnessed during great conflagrations. Bell telephone men are rushed to the scene on the first trains And thed work of repair begins before the ashes are cold. This efficient organization is bohind every Bell telephone, no matter where it may be located.

## T. R. GENTRY, Manager

SOUTHERN BELL TELEPHONE AND TELECRAPH COMPANY



Men's Clothes InClever Styles


Step into this store and
examme these daltlessgaments.
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materalal nin pea that is new is here 5 2 $+2+=2$ Fight Films Barred. WY $+V=$

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\$15, \$18 And Up
\$10 ${ }^{6} 3$ Peachtree 5 t.


Grand Opera Librettos

## At Cut Prices

Rigoletto, Tales of Hoffmann,,$~ 5$ Each The Magic Flute, The Huguenots
The Love of Three Kings,
Madame Sans Gene $\mathbf{2 9}$ c

## Jacobs' Pharmacy



STEWART'S
"Underpricic"
BASEMENT
Bronze Pumps with bronze eloth quarter,

## \$2.95

Patent Pumps

## $\$ 2.95$

Hose to Match 50c Pair


Memphis-Atanta Limited

## Atlanta to Memphis

4Acis
TICKET OFFICES

## HUDSON <br> $\$ 1550$



## HUDSON $\$ 1550$

## There Are Never Enough

 First-Class Cars in the SpringThey always run out, as you know. Last year, many Hudson enthusiasts had to take second choice. Thousands waited weeks for delivery. This spring, despite trebled output, there will be more delays. Choose your car now, whatever class you are seeking. The leading car has more orders than cars each spring.

Hudson - the Ideal

12,000 Road Tests
$\qquad$
$\qquad$

## HUDSON Light Six

J. W. Goldsmith, Jr., 46 East North Avenue, Atlanta Alhens. Ga Columbus, $G$ : ${ }^{\text {arroux }} \& \mathrm{G}$ M Jone Columbus, Ga, Gatewood \&
Gainesville, Ga, B kI Merck

Druggist Discovers Simple Home Cure
For Consumption


OPPORTUNITY


## Contentment!

Since the organization of the Atlanta Retail Merchants Association and its splen ers of its members-when shopping in the stores of 1 ts members-I have a feeling of contentment which I never before experi enced.

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Is JOUR Menchant Msung Itlanta':

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| J. M. HIGH CO. J. M. HIGH CO. |
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## Grand Opera Monday

A Sale of Dresses Silk Dresses for the Opera Crepe de Chine Dresses Charmeuse Dresses Taffeta Dresses Silk Pophn Dresses
$\qquad$


Most, all sizes and colors some only one and two of a
kind, but every one of the lat est, best and most approved


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\begin{aligned}
& \text { Everyone Will Want Tzoo } \\
& \text { Or Three New Waists } \\
& \text { Silk Waists!! } \\
& \text { At } \$ 1.00 \text { Each }
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## The New Brooches

They are deticate, almost lacy in design, and pearls ana
precous stones are mitroduced as graciefully as of they were
embroodered on the gold
Our prices range from $\$ 350$ to $\$ 2500$
DAVIS \& FREEMAN, Jewelers
47 Whitehall Street

Davison-Paxon-Stokes Co.
ant $\$ 10$ Trimmed Hats $\$ 5$
0ver 200 New $\$ 10$ Hats $\$ 5$
To Be Sold Today at : .
An Exceptional
 Sale of New Trimmed Hats at a Big Saving.
A complete
showing of ev-
ery new sum-
mer style.

## Stunning Shepherdess

Large Sallors trimmed with Wings, Quills, Whips, Ribbons, Ostrich Flowers, Ornaments, Bands, Etc.

All That Is New and Stylish Will Be Found in This'Sale


## Croup Relieved in

 Fifteen Minutes

Miss Ladson Entertains
For Miss Eliza Dancy

$\qquad$ A Snappy Siae Dish.
$3=3=$

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The Decorative
Feature of the

## RegalisteCorset

has celebrated the splendad the bedutiful in thingstonche Where is the woman who doesn't?
Ever woman lonen a Rly-
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ondelis $\$ 5 \mathrm{Up}$
Second Floor
J. P. ALLENE CO.

M. Rich \& Bros. Co.

52-56 Whitehall St.


PARENTS FEAR SON HAS MET FOUL PLAY ON TRIP IN MOTOR








## KEELY'S <br> - A Thursday's Sale of Linen Laces

## Smyrnas, Torchons, Clunys

This is a variety of more than 6,000 yards of all Linen Laces thrown into an attractive sale for today̆, neluding every width, from the dannty quarter-inch for baby's clothes up to one rnch and a half for dresses, underwear, fancy work ánd curtangs. Every known width beıween these two is shown in the collection.

The announcement' of this sale of all Linen Laces will bring hundreds of thrifty women, who can use them for infants land children's wear, for dresses, curtains and fancy work. Such an attractive lot of laces we have never had the opportunity' to offer you before.

These are attractive in variety, in quality,
in usefulness and in the low price quoted.
...-Cluny Laces

Values up to 15 c yard
Keely Company


her petty styles we lave to sell tordia at $\$ 1.95$.
Look at the illustiatwo-the ine fepoduced from the garments them-
 -Some lace tripmed
They are delightful Blouses and
will be eagerly chosen today, at $\$ 1.95$

## Davison-Paxon-Stokes Co.


The Lave of Three Kings

Buy the
Diamond
Before the
Opera

 Opera diamonds predominate
strle fashion and popularits Diamonds of
Hatnes Compa

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Eugene V. Haynes Co. 49 Whitehall $\mathrm{St}_{5}$
"TheBest Diamond Store
in Dixje"

Pork Steak, 15c Ib.


The Treatment of Influenza or La Grippe


The ciassiest style durt thois sprime

Patent varntpand back. All coliors of luckskin and black moire silk Hand=turned soles. High French heels.

## BETTER GET

OUR PRICES
FAAIMTB
\& LEAD WORKS

| Beauty $\underset{\text { Apri 22, 1915 }}{\text { Contest }}$ KindLy CREDIT NAME of |  |
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## Miss

Revidence
"In The Constidution's Beauty Contest
Coupons should be sent to
10 VOTES

Your Grandmother's Remedy for Purifying the Blood
And Renovating the System in the Springtime 4sk for Sutpherb Tablets.

## 




MARUUAROT I IN RACE
FOR FEDERATION HEAD

Chamberlin-Johnson-DuBose Co.
ATLANTA NEW YORK PARIS
The Second of the Opera Concerts at 3:30 Today
The Talking Machine DepartmentFirst Floor, Furniture Store
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But for the sucimid - with
Carmen
The Magic Flute
dellebtitul bin
The first foon of the furnutune hat e fiped it wion most romoltable jocket a and sith mat wounasumomelogs
Chamberlin-Johnson-DuBose Co.

## An Important Suit Sale Today At Eighteen Seventy-Five

219 Wool Suits from a prominent maker will be opened this morning in a great one-price sale, which, will prove an extraordinary saving to thrifty women. This news will bring a tremendous response, because it is the season's best offerings. The magnitude of the assortment; smartness of the style; and the wonderjul economy in price will make this--

## Today Is Suit Day

## The joremost apparel sale in Atlanta.

Every Good Style Every Good Color $\mid$ Every Good Fabric is shown
is included
is represented
This is the most amazing value giving we have yet been able to make


## Every Suit in the Collection Is High Grade and Fashionable

These suits include three of the sample lines of our favorite manufacturer, and his lines of samples of 21 different new models; he has made up all of his surplus materials into these models, shipping them to us at about half of their real value. Not a suit in the collection is worth less than $\$ 25$; most of them are $\$ 30$ values, and some of them would not be high at $\$ 35$.
These styles include plain tailored and trimmed suits in every size for both women and misses So important will be this ocsasion we have arranged for extra sales people to wait on you efficiently and promptly.

KEELY COMPANY

THE CONSTITUTION


## 




## The Holland Letter

PUBLIC SCHOOIS AND PATRIOTISM
TEXT FOR MARY ANTIN'S LECTURE





RIPPLING RHYMES

|  | $\begin{aligned} & \text { Pays' Seriking Tribute } \\ & \text { Ta Work of Sam Drbble } \end{aligned}$ |  |
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## Sidney Lanier Monument.








GIRLS WILL DEBATE
MILITARY SERVICE
FOR THE MEN FOLKS


Real Estate Man Gets
Injuhction Too Late
And Fence Goes Down


| GOVERNMENT WANTS MORE STENOGRAPHERS | Crashes inta sour bilé making you aick and you lase a day's work. |
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James Wright, of Pan-Ameri $\therefore$ can Life, Investigating For hie pungose of hat

WILL GIVE RECEPTION
TO OLD GUARD OFFICERS

TAKE VOTE OF PATRONS

TOM HARRISON SPEAKS


HOLDS UP PETTTON TO GET A PENSTON

CHARGETIMOTHY
MISUSED THEMALLS



GLENN TO DELIVER OME GENT LETTER POSTAGE
ADDRESS SATURDAY
ON WOMANIS POWER BEING AGITATED ON WOMAN'S POWER
means the best in chewing gum - it means the Perfect Gum in the Perfect Package - sealed air-tight.
It means the langest, most up-to-date and most sanitary chewing gum factories in the world.
It means a wholesome, beneficial and economical confection, good for everybody.
With United shant Coupons around each package it means a rapid accumulation of these valuable and popular merchandise certificates.
Write for your free copy of "Wrigley's Mother Goose" in which the Wrigley Spearmen have acted all the old familiar "scenes" to the "tune" of the


## Sports <br> Barons Hammer Cracker Twirlers

Baron Batsmen Hammer
Thompson and Manning； Storm Breaks Up Game
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 NewspapekPELUHUE




A Sale of Fine Scotch Madras to make Atlanta homes
cool and attractive W

50 c Madras at 40 c


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\$ 2 \text { Scotch Madras }
$$

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& \$ 2 \text { Scotch Madras } \\
& \text { Curtains } \$ 1.50
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LODGE NOTICES


We have funds on hand for immediate dis-

## Forrest \& George Adair

$\longrightarrow$, Insurance Cor


## Men Who Drink <br> Have Rights



60 Heal instigates In Prinempil cities

Business Losses caused by an imperfect accounting system



## ser ko

JOEL HUNTER \& CO.

## STORE YOUR GOODS

 with the results
Juno. J. Weodsilde Storage on g, THE TRIPOD PAINT CO.


AMUSEMENTS



## ORPINE

Wilson s Clothes
ARE GOOD -VERY GOOD

## Save $10 \%$ on Your Straw Hat

By buying it for cash at Daniel's
the South's largest Hat
Store. Come today!
Striped Ties
All kinds of stripes - See window -They are exce tonal values tor 50 c
 $10 \%$ Off for Cash

## Daniel Bros. Co.

 45 Peachtree Established 1886
## KRYPTOK BIFOCAL

## Walter ballard optical co.

85 Peachtree Stree

