## MMSTR HED ONSTORY TOLD BY YONG GirL <br> 

 Rev. Crawford Jackson Ac-cused by Stenographer and
Bound Over in Justice of
Peace Court.
ADMITS KISSING GIRL
AND OFFERING DRINK Declares He Wanted Her Take Drink in Order
Cure Headache-Girl Go on Stand.

TIME TO END HIS MISERLY DEBAUCH!


FATHER-DEAR FATHER-COME HOME TO US NOWTHE CLOCK IN THE TOWER STRIKES- $\boldsymbol{B E}$ DAY
 NMAME OF THENEEROU
MAY BE WTHHRARN



WHILE HEHMG
U. S. OfFEMCL IS SHOO OOWN BY MEXCCNS

Immigration Inspector Chas Dixon Probably Fatally Wounded by a Squad of Huerta's Soldiers While on Business Trip to Juarez.

AMERICAN WAS FORCED TO RUN THE GAUNTLET BY HUERTA'S SOLDIERS

Other American Officials Crossed to Juarez to Get Dixon, But the Wounded Man Is Held by Soldiers. Secretary Bryan Says "I Looks Like a Serious Case.'
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 Strack By Two Batleta.
One butlet ontered fust above Dix front or hhis abdomen Anombed at the gruck
his right foot. has taken the ovicence of the cose
plainning witnesseg he saxs, and to
hight Supervisor Berkshire is endeav inht Supervisor Berkshire is endeav-
oring to arranse a bond to enable The arrest of Dixon. the mumigra-
tion men say was the result of at trame-up" between a the result ot
Wealker and certatn soldiers statithene



## Weather Propáecy Local thunderg


$\underset{\substack{\text { Lowest } \\ \text { Highest temperat hrep } \\ \text { temperature }}}{\substack{\text { Lent }}}$






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You Can't Get Some
thing for Nothing thing for Nothing
Two men met on Peachtree
What are you dotag these
 number two
Clood whance to advertise
right now I see one of the papers is printung want ade
free. and another, is giving sway automobiles",
"Yes. but I dont put much
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vertisers any | vertisers it has a tits right |
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ing regular rates for tis ads
and I Ene and I know an the business
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 ling to advertise where men
like that will see may ad
Stounds reasonable, doesn't
it?



Call "Dodge" on the Phone-Collect

Oklahoma City Firemen Strike
Because Their Wages Are Cut


YOU CAN'T BE HAPPY UNLESS YOU'RE HEALTHY

## And you can't be healthy so long as you suffer

 with the slightest touch of indigestion. Your system depends upon your stomach to see that it receives proper nourishment. If thestomach doesn't digest the food properly and thus enable the blood to take up the nourishment it needs youre in for trouble. How serious that troubl

## Take Nuxcara <br> 3 Times a Day

## One-half hour before each meal. It's a scientific remedy for

 indigesers. It goes to the seat of trouble-the lining of your stornach.It testores this lining to its normal condition, enabling it to secrete and flow the gastric juices necessary to the proper
digestion of food. It gives yous instant relief, even in the most acute cases, Reputable physicians have prescribed Nuxcara for years with remarkable success. Atlantans take it daily, and ecommend it. Why not give your stomach the attention deserves and, gaini
life as you should?

[^0]


## GETYOUREYEGLASSES NOW

Our special sale of eyeglasses will con tinue for several days. You have a splendid opportunity to get your eyes fitted with first-class glasses at prices never be fore offered.

We are thoroughly equipped to fit you with any kind of glasses necessary for

## \$2.50 Classes Now <br> $\$ 1.00$

\$5.00 Classes Now $\$ 2.50$

We have an experienced oculist in charge who will thoroughly examine your eyes and prescribe what is best for them

## L. I. HUFF OPTICAL CO.

70 White'zall St $52 \%$ Mitchell S

## Whife and Light Colored Fresco Suits

The famous "Fresco" takes its name because of its ideal ummer use, and the ideal summer is out of doors.

We're showing it in white and most attractive light colors, and making it into the suits that keep in touch with

White Trousers of flannel, or with stripe of black, to be worn with gray coat, is a new and very smart effect.

White Tuxedos of Fresco or flannel is the very new thing in men's fashions for evenings in summer.

The season is at its height-let us serve you now

## Geo. Muse Clothing Co.




Darien Wireless Station.
 $5+2=$


## Furniture, Like People, Grows Old

matter how good or how strong a thing may be, neglect will hasten its end.

Preserve the strength of your furniture. Add o its life. Inerease its beauty

Quickly, easily and at very little cost. Varnish it with


## The Handy Varnish Applied With a Cloth

 It flows freely like water. A woman can pply it. No rubbing. No bothersome cleansing sticky brushes.Dust the furniture or interior woodwork apply Tacco with a piece of cheesecloth.

It fills the pores of the wood and spreads in thin protecting film across the surface. This checks deterioration and brings up the original eauty of the wood.

When dry-in 2 to 5 hours-it is hard and on-elastic. Water, heat and dustproof. And, produces a luster that will last. Get a bottle and try it

In Botiles and Cans at Drug and Hardware Stores


## The Amber Chemical Co.

 Forsyth Bldg. Atlanta : Ivysi31MODERN DENTISTRY YOUR TOOIH TROUBLES AND THERE IS NO REASON WHY YOU SHOULD
PAY TWO OR THREE PRIGES FOR IT

## DR. E. C. GRIFFIN'S <br> CGTR CITY DENTAL ROOMS <br> 

OUR PRICES, WITH FULL GUARANTEE: Set of Teeth, Gold Grawns, \$4 Amalgam Filling, 50c. Up Bridge work $\$ 4$ Plates Repaireg, 50t Up Teef Cleaned, \#lew Process EXAMINATION AND CONSULTATION FREE


BRIGHTS DISEASE

Warner's Safe Kidney and Liver Remedy

 $5^{2-2}=$

Model Playground and Recreation Center Outlined in Landscape Plans for Adair ParkSCO


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| BY FRANK'S LAWVE | AIIUST | BY HOWARD |
| Chief Lanford Declares H. B Pierce Has Not Kept Faith With His Department. | Will Take Over Office of In ernal Revenue Collector Friday Morning | Congressman Quotes <br> me of the Questions <br> That Are Asked. |
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| GIRL DROWNS HERSELF |  |  |
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PELILGBRA SPRERONE
TO NEW TERRTOPY
Disease for Which No Cure
Been Found Rapidly Found Rap
Increasing.





RAILROADS CUT RATES FOR NORTH CAROLIN

Summer Foods As Cause of Dyspepsid

## THIS COMING WEEK

## Mid-Summer Sale

## CABLE PIANOCO

The House of Quality
Offers unequaled inducements to player piano and piano buyers. Savings arc
from $\$ 25$ to $\$ 150$. Pay cash or by the Month.

These suggestions to the prudent buyer should b sufficient. BUY THIS WEEK

##   <br> KIMBALL <br> Matogany, large size, 7 r-3 octaves. in fine condi- $\$ 13$ tion; good tone. Cost new $\$ 350$, sale price, CONOVER <br> Mahogany case, sweet tone, entirely refinished. A $\$ 22$ fine piano. Cost new \$450, sale erice............ $\$ 22$ <br> SCHUBERT <br> ESTEY

A New Victrola

32 and 84 North Broad Stre

RAll WAYS AND UNONS

Author and Leading Man Of Play, "The Tennessean"


WISG WILL ALLLNN DRONGGOOLF AND JACK ROSELEIGH
Whas Dromgocle is the author of The Tpnissean a beautiful




The Full Flower of Joyeuse


Adam Schaaf


So ADMISSION —50
The Lynch's Moving Picture Theatre (FORMERGY THE OLD MILL
OPENS TOMORROW
At 98 Whitehall, Near Mitchell
Under abso'utely now management, offenng to the MISS VERNA STERKY, Violinist AL. Johnsan, Singing Character Ballad Songs

Every Afternoon and Evening 5 C ADMISSION 5c

No Vaudevilie
HICH CLASS MUSIC COOL CORFORTABLE $\square-\operatorname{ADMDSSION}$ On Tuesday-If You Bring This Coupon

## RLicics

Rather than carry orel any of my summer wear, I am going to slash every price in Half. This great offer will be made to $\frac{1}{}$ ou all this week. I must have room for my incoming fall and wonter goods, hence everything is going at half price.

## MEN

About two hundred Men's Suts in blues, blacks, tans, grays, fancy mixtures, and checks - serges, mohars, etc , all the very latest styles
They will go fast You will never see greater bargans \$30,00 Men's Sults $\$ 15.00$ \$2.00 Men's Suits $\$ 14.00$
$\$ 22,50$ Men's §uils $\$ 11.25$
S20.00 Men's sulls . \$10.00
$\$ 15.00-\$ 18.00$ Men'S Sults, $\$ 7.50$ and $\$ 9.00$


These are the kind of REAL values that have made thousands offuendis in Atlanta for the W A Day Co The BEST goods at theLOWEST pricesalways There are many ways There are many
other bargans such as Shirts, Hats, Shoes, etc. All reduced one-half.

Everything is marked in plain figures and now your chance to buy at a gieat caling My credit system makes 1 t even more attiactive Pay a small amount down and the balanee in easy pavments of "A DOLLAR A WEEK" Com
early, tomorrow.
W.A.DAY.

## ( 「~ LADIES

Ladies' Tailored SummerSutts,nobby, stylish and attractive. All reduced one-half.
\$30,00 Ladies' Sults $\$ 15.00$
$\$ 25,00$ Ladies' Suits $\$ 12.50$
\$18.08 Ladiles' Suifts $\$ 9.00$
\$15.08 Ladies' Suilis
\$7.50
$\$ 27.51$ Ratine Suits $\$ 13.75$

Ladies' SPRING COATS made up in Pongee, Brocaded Ratine and Light Serges. $\$ 30,00$ Coats $\$ 15.00 \quad \$ 18.00$ Cats $\$ 9.00$

Ladies' Summer Dresses in Lingerie, Linen, Vorle. Beautifully embroidered and lace trimmed. $\$ 18.00$ Dresses
$\$ 9.00$
\$5.00 Dresses
$\$ 2.50$
$\$ 30.00$ Evening Dresses
$\$ 15.00$

## OPEN AIR CONCERTS <br> GRANT PARK <br> $\overline{\text { PIEDMONT }}=$ AND $\overline{\text { PARK }}$ Fifth Regiment Band-Sunday 3:30 P. M.






Trial by Jury on Its Trial in England GiRI MOHHERHELD

| Much Disgust With the System and Many Favor Abo-lition-Some of the Criticisms of the System. <br> (Capyright. 1913, by Curib Brown) |  |  |
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|  | Hard Baby to Amuse |  |
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AT POLLCE STATION

## CATALOGS

 BOOKLETSThat catalog or booklet you contemplate getting out need not cause you a moment's trouble or worry.

With a staff of experts we are prepared in every branch to construct any character of catalog or booklet.

We will furnish ideas, plan the entire job, design the covers, make your photographs and drawings, engrave the printing plates in one or more colors, make embossing dies, write your copy, print the entire job and deliver in envelopes addressed and stamped ready for mailing.

Phone and we will call and furnish estimates that will convince you.

## Southern Engraving Co.

 HENRY W. GRADY, Manager
## 

## OUCH! HELP!

Leaders Take Both From the Crackers, Brown Boys Strong


## THE REASON THE BILLIES ARE UP IN THE RACE

| Six-Foot Southpaw Bought; Joins Crackers at Mobile; Six Hurlers for Locals |
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## Invitation Golf Tourney

 At East Lake Next Month




| Harry Welchonce Tops Batters; |
| :--- |
| Tommy Long Best Run-Getter; |
| Messenger Leads BaseStealers |

Eight Race Meets---No Accidents; Eleven Meets Were Postponed; Star Riders Are Coming Here

## The Old Time Fan Delves

Into Baseball History
Old 'Timers Given a Hand

## 和

## In Local Amateur Realms

Conducted By HAL REYNOLDS


Athletics Have Averaged Six Runs to the Contest

Perfect car control and freedom from skids

You will enjoy driving your car, you will drive with safety, perfect control and absolute freedom from skids, if you equip your

## Diamond Safety Tread (Squeegee) Tires

This is a real non-skid tire-the original "'Won't Slip, Won't Slide, Won't

And without extra cost you get the More Mileage Vitalized Rubber, nch Safety Flap for inner tube protection.
his time buy Diamond Vitalized Rube Tread wou the fanous Safet your rims from
Diamond Dealers Everywhere

Cincinnati's Steep Hills Put Severe Strain on Auto Tires


We'll Make Your Tire Repairs FREE of Charge
Any time between $6 \mathrm{a} . \mathrm{m}$. and midnight any day in the week-no matter how serious the tire trouble may be

- You USe Puliman Tires (Guaranteed for $\mathbf{3 , 5 0 0}$ Miles)

All Sizes and Styles at Prices Below the Average

## Imperial Tire \& Tube Co.

349 Peachtree Atlanta ... Ivy 2339


## 1

IUDWIG VELE MANAGER
IN: ATIANTA DISTRCT

Mens' Shoes $1 / 2$ Soled Sewed 50c at GWINN'S SHOE SHOP
LUCKIE STREET, OPPOSITE PIEDMONT HOTEL
BELL PHONE IVY 4134.


ACCESSORIES, SUPPLIES, ETC.


Johnson Motor Car Company
CHICAGO ELECTRICS
R. Y. SANDERS, Manager Ivy 298

News Wise and Otherwise Of Boys Who Put'EmOver

##  <br> - ADILLABC <br> STEINHAUER \& WICHT <br> 228-230 Peachtree Street Ivy 2233

## Velie <br> Pleasure Cars and <br> Trucks <br> Velie Motor Vehicle Co. <br> atlanta brancy and service dept., 453 peachirge streen <br> P9IGE "36" \$127

Gray \& Davis Eleotric Stsarter and Llghting System
STANDARD AUTO COMPANY
Phone lvy 776

Accessories, Supplies, Efc.
Ajax Tires inarantred gion miles ASAX grimb rucrer



AtlantaAuto Sale Co.


HAS TWO-SPEED DIRECT DRIVE AXLE.
 Has Started Discussion and Comment - Distinct Step
Forward Amazes Autoists.

























 Sherift Stops Fight Natand


HANDLEXG, ex BRCHIUE

IFRESTON CO. EMAROLES ITS GREAT TREE PLANT



 IE GAMIS GIMM ON THE WORLD TOUR
 $\pm=2=5$ ${ }^{2}=+\cdots=2$ $3=2$

# Cadillac leadership in scientific motor car development is once more strikingly demonstrated 

A new element of efficiency

A new quality of luxury
Each year you have looked to the Cadillac for the real and sub stantial progress in motor car development.

You have looked to the Cadillac for the great essentials in the practical motor car.

And you have not looked in vain.
Now conceive, if you can, a Cadillac with its essential functions sharpenẹd, accentuated and refined.

Conceive such a process of refinement culminating in an entirely new riding quality of unexampled ease.

That is precisely what has come to pass in this new car.
The principal contributing factor-the two-speed direct drive axle-is described in detail elsewhere.

The Cadillac Deleo electrical system of automatic cranking, lighting and ignition, the first practical system ever made and first introduced by us, has, after experience with it on 27,000 Cadillacs, been

## A new source of economy

still further developed, improved and simplified and the slight attention required from the user materially reduced.

The carburetor has been improved, its efficiency and its wellknown economy increased. It is hot water jacketed and electrically heated to facilitate starting in cold weather.

The rear springs are six inches longer.
The body designs are new and strikingly handsome.
Front seat passengers may enter or leave the car at either side.
These and many other refinements of essential details make for a greater and a better Cadillac and serve to more firmly establish its position as America's leading motor car.

The Cadillac Company has never disappointed you in the smallest particular or in a single promise.

We promise you again, in this new car, a positive revelation in motor car luxury.

## Cadillac two-speed direct drive axle













In attaining these much desired qualities, instead of adding complications to the power plant which make for greater fuel consumption and for greater upkeep ex-
pense, they have been altained by methods which are strikingly the reverse, viz., by pense, they have been attained by methods which are strikingly the reverse, viz., by
methods which lessen the fuel consumption, methods which decrease friction with its methods which lessen the fuel ching wear and methods which make for longer life, together with an appreciable decrease in the cost of operation and maintenance.

Specifications in brief


Other models


## New aito cunpany

 INDIANAPOLIS HOME OF$\$ 1,250,000$ CORPORATION. Object in Forming It Is to ralize All of Mr. HandConcern So as to Obtain Better Results.
$\qquad$














## DPYMTE HAWKNS

WNS RFIE SHOOT


## MOTORDROME

Tuesday 391h, 8:15 P. M.



STRACHAN AND GRIFFIN WIN TENNIS DOUBLES
 $\left\lvert\, \begin{aligned} & \text { nity } \\ & \text { rity } \\ & \text { ptay: }\end{aligned}\right.$
Wolgast v. Dundee.





 Tor co-operation on the part of peyry-
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reservation.:




 Were due the victim. Congratulations
But that the kind of organzation

 army hod nay tems STIL AT LOBEAHFARS
$\qquad$




 FOR THE FRESTONE CO.

## Six cylinders Self-starting motor Left side drive

Center control Clear running boards Built-in lamps

Concealed hinges Electric lights Tire inflator

In 1913 when you purchased a motor car, you had a right to feel that it would not be out of date for years.

When we told you. 1913 Premiers were a year ahead of the times. you did not take it seriously.

What maker in 1913 had all of our features? What maker in 1914 now has all of our 1913 features?

## THINK

Is not the car you purchased in 1913 out of date because the maker of your brand of car has made changes which make your car out of date?

See the Premiers. Are they out of date? No
The latest 1914 announcements are featuring those things as new which characterized Premiers in 1913.

## THE FACTS ARE

Your brand of car is out of date because the maker of same has made changes adding what we had in 1913.

Premier is still a year in the lead. So before you purchase your next motor car, investigate and be sure your money is invested where your car will not be obsolete in six months.

Understand, Premier has the quality. You need not buy a Premier every year.
Premier cars last. Record proves that Premier cars are as reliable and inexpensive to operate during the third, fourth and fifth year as the first year.

## GET WISE

Take this also into consideration. We have been building motor cars since 1901 and successful sixes since 1907.

Can you, in your business, make a success in one, two or three years? And what maker of motor cars can make a successful car without the experience?

We have the experience which our buyers get the benefit of. You want a successful car.
Are these facts worthy of your consideration? If so, see and ride in a Premier and you will drive one.

## PREMIER SALES COMPANY

## $\overline{\mathrm{REFEPREE} \text { ETOT}}$


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$\qquad$



The Political Rights of Women

History of Suffrage in Georgia Told by Mrs. William H. Felton


Charge Purchases Goods charged the last
four days of July will not
appear on bills till Sep$\xlongequal{2}$

Mail and Phone Orders



## Monday We Begin Our Annual August Sale

 Blankets and House Furnishings
## 四

## TH tremendous purchases, fresh, new, clean stocks and values unparalleled, this mammoth trade event

 will attract thousands of keen shoppers. Read our August Sale Catalogue, and remember purchases will not appear on your bills till September 1st.Eyery Pair Blankets Fresh, New and Sweet-No Old Soiled Stuff in This
Money! Money


Satin Marseilles Quilts
A Special Purchase of Extra Values
-4, exira arge irze,
Sale, $\mathbf{\$ 3 . 9 8}$.
\$6.00 value, plaln hemmed, \$4:50-
Entire Stock of Table Linens Included in the
August Sale at Great Reductions.


## ONE THOUSAND

 $42 \times 36$ size, regular $121 / 2$ muslin, wide hems, Mon EachSomething Entirely New This Season "High's Standard" Sheets and Cases




${ }_{2 \times 36}$ Ahgust Sale




High's "Selected Yarns
Hemstitched Shieets
 Other Brands Sheets and Cases Reduced in Same Propotions.

Sale 10 c and $121 / 2 \mathrm{c}$ Colored Lawns, yard $71 / 2$.



Final Clearing Muslin Underwear, $\$ 1$ and $\$ 1.25$ Garments at 75 c .

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& \text { \$4.95 }
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Clearance Silks A Keen Cut in $\$ 1.00$
and $\$ 1.25$ Foulards and $\$ 1.25$ Foulards . 69 C

 36-Inch Black Paillette
de Soie, $\$ 1.39$ Value, yd. Just for Monday-a Special Purchase


Lupin's Crepe Ratine
${ }^{\text {At }}$ Yard farl
75 c

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| $\$ 10.00$ Embroidered Crepe and Voile <br> Robes <br> 25 exquisite imported French Robes In sheer, soft crepes and vailes, all Copenhasen, pink, tan and Japanese effects-very exchusive - $\$ 10.00$ Robes, at ............. $\mathbf{\$ 3} \mathbf{4}$ |
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| Panamas, Panamas, Panamas |  |
| new Panama Hats, most fashionable shapes. To be sold Monday only, values to $\$ 7.50$, at $\mathbf{\$ 2 . 6 9}$ and $\mathbf{\$ 3 . 9 5}$. |  |
| Trimmed Hats to $\mathbf{\$ 7 . 5 0}$ $\$ 1.95$ and $\$ 2.95$ |  |
|  |  |
| This lot includer about iffty beantiful white Chips and Hemps, trimmed in ribbon, lace and flowers; just the hats for today. While they last, $\mathbf{\$ 2 . 9 5}$ and $\mathbf{\$ 1 . 9 5}$ each. |  |
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| Notion Bargains <br>  <br> Good Pearl Buttons <br> Lace Buttons <br> Special Monday only, 1Op, dozen. Wood Eutton Molds, all sizes, while they last Wood Butto $\mathbf{5 e}$ dozen. <br> Dreas Shields, light weight, special Monday, 10 d pair <br> for Papars Good Dreas Pins, Monday only, for Jar Ellte cream. It does not canse a growth of down on the race; 25ef jar. Gold Top Beauty Plns, 6 in box, 50d. |
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## J. M. HIGH COMPANY $\|$. Gidid

## Boys' Department

Extra Specials for Monday

|| J.M. HIGH COMPANY
 FOR RILHT TO VOTE: CIIE CONWCTS DCEHH SHOOXED BY LIAHINMG


You Assume No Risk When Buying Diamonds From Us
$\qquad$ Grades and weights are guaranteed and all solitaire
diamonds are exchanged for latger ones at full purchase
$\qquad$
$\qquad$ take no risik and are under no obligations to buy until you
$\qquad$

Harry L. Dix, Inc 208-9-10 Candler Bldg. Atlanta, Georgia

## Aflantic Ice and Coal Corporation

Telephone Main 1900

PAY ME FOR CURES ONLY


GARNEV, BLABGER ANB URINARY ThGUBLE, SFRHGTUAE, VARIEDCELE,
HVARDCELE, NERVUUS MERILITY,
UPTURE, MLERS and SNIN UISEASES,
\&um



## If You Buy for Your Baby at JAC0BS' You Are Safe R



| Good Baby Foods | Mated Mill | take it readily and it alxays nestroys the worms: 25 . |
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|  |  | Palmer's Teething Powders, for cholora in- fantum, colfc, diarrhnea, dysentery: Te |
|  | the food. Sto size |  |
|  | For Simple Baby Traubles <br> Jacobs' Castor Oil Ellxir, positively pleasant | Baby's Sanitary Clothing nert's Baby Pants, 25e, and others up |
| Sanitary Feeding Requistes | prita asior oill with fromatics and |  |
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Take a Kodak With You
(0)

We Develop Your Pictures FREE


Jacobs' Balcony Tea Room


Probe of Moose Initiation
To Follow Birmingham Deaths

ditors at LaGrange Impressed By Talks of Slaton and McCord

IN THE THEATERS SOLDEE BOYS LEAVE
CAMP AT ST. SMMNS



WEEK JULY 28
DAILY AT 2:30 \& 8:30
CARNEGIE MUSEUM AT_ASKA SIBERIAN PICTURES AND FIRST-RUN FEATURES

Matinees 10 cts. Night 10-15-25 cts
GET THE ERAND HABIT

|  |
| :---: |
| noraman friedenwalo's Hilariaus Musieat Farce Comedy |
| GRLPROM TOBL号 |
| Tho Livelfest, Most Tunolut and Up To The Ninute Musical Comety Show of The Season. |
| One Hour and a Hall of Fun Prelty Girls. Great Scenic Efferis. |
| 20 FUN MAKERS 20 |
| Splendid Vaudeville Tuneful Musical Numbers Daily Matinees. Night Shows at 7:30 and 9 |
| EARCAIN PRICES |

## THIN FOR YEARS -- "GAINS 22

 POUNDS IN 23 DAYS"

## ATLANTA'S BUSIEST THEATRE

FURSMTH Week of Daily at 2:30

|  | - |
| :---: | :---: |
|  | EVERESTS開onkey <br> Hippodrome <br> The Novelty of Modern Vaudevilis |
| Obt. Dalley a Co. so |  |
| Dolan 8 \& Lenbarr Co. |  |
| KEITH VAUDEVILLE |  |

## YOUR LAST CHANCE!

GREAT HURRY OUT SALE CLOSES TOMORROW
The greatest FURNITURE BUYING opportunity in the history of Atlantas--Sterchi Bros. \& Barnes' Hurry Out Sale--will close Monday night. Greater price reduclions than at any time during this sale. Hf you need anyihing in furniture or home furnishings YOU CAN NOT afford to fail to visit this store tomorrow.

You will save irom $25 \%$ to $50 \%$ on any article you may need and select here tomorrow. If you are going to buy furniture for your new home this fall you will aet wisely by buying here Tomorrow and we'll deliver the goods when you are ready.

Open an account with us while these special prices are on monday.

## 

# How to Write Retail Advertising Copy 

By HERBERT KAUFMAN

A skilled layer of mosaics works with small fragments of stone-they fit into more places than the larger chunks.

The skilled advertiser works with small words-they fit into more minds than big phrases.

The simpler the language the greater the certainty that it will be understood by the least intelligent reader.

The construction engineer plans his roadbed where there is a minimum of grade-he works along the lines of least resistance.

The advertisement which runs into mountainous 'style is badly surveyed---all minds are not built for high-grade thinking.

Advertising must be simple. When it is tricked out with the jewelry and silks of literary expression, it looks as much out of place as a ball dress at the breakfast table.

The buying public is only interested in facts. People read advertisements to find out what you have to sell.

The advertiser who can fire the most facts in the shortest time gets the most returns. Blank cartridges make noise, but they do not hit---blank talk, however clever, is only wasted space.

You force your salesmen to keep to solid facts---you don't allow them to sell muslin with quotations from Omar, or trousers with excerpts from Marie Corelli You must not tolerate in your printed selling talk anything that you are not willing to countenance in personal salesmanship.

Cut out clever phrases if they are inserted to the sacrifice of clear explanations...-write copy as you talk. Only, be more brief. Publicity is costlier than conversation-ranging in price downward from $\$ 10$ a line; talk is not cheap, but the most expensive commodity in the world.

Sketch in your ad to the stenographer. Then you will be so busy "saying it" that you will not have time to bother about the gewgaws of writing Afterwards take the typewritten manuscript and cut out every word and every line that can be erased without omitting an important de-
tail. What remains in the end is all that really counted in the beginning.

Cultivate brevity and simplicity. "Savon Francais" may look smarter, but more people will understand "French soap." Sir Isaac Newton's explanation of gravitation covers six pages, but the schoolboy's terse and homely "What goes up must come down" clinches the whole thing in six words.

Indefinite talk wastes space. It is not $100 \%$ productive. The copy that omits prices sacrifices half its pulling power--it has a tendency to bring lookers instead of buyers. It often creates false impressions. Some people are bound to conceive the idea that the goods are higher priced than in reality--others, by the same token, are just as likely to infer that the prices are lower and go away thinking that you have exaggerated your statements.

The reader must be searched out by the copy. Big space is cheapest because it doesn't waste a single eye. Publicity must be on the offensive. There are far too many advertisers who keep their lights on top of their bushel--the average citizen hasn't time to overturn your bushel.

Small space is expensive. Like a one-flake snowstorm, there is not enough of it to lay.

Space is a comparative matter after all. It is not a case of how much is used, as how it is used. The passengers on the limited express may realize that Jones has tacked a twelve-inch shingle on every post and fence for a stretch of five miles, but they are going too fast to make out what the shingles say, yet the two-foot letters of Brown's big bulletin board on top of the hill leap at them before they have a chance to dodge it. And at that it doesn't cost nearly so much as the sum total of Jones' dinky display.

Just so advertisements attractively displayed every day or every other day for a year in one big newspaper, will find the eye of all readers, no matter how rapidly they may be "going" through the advertising pages, and produce more results than a dozen piking pieces of copy scattered through half a dozen dailies.

# THE ATLANTA CONSTITUTION 

The Standard Southern Newspaper

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# THE ATLANTA CONSTITUTION 

The Standard Southern Newspaper

Page Six
THE CONSTHTUTION, AMLANTA, GA SUNDAY, JULY 27, 1913.
These Ads Are Business Messages to Business People and Aire Paid For By the Advertisers==That's Why They're Worth Reading==That's Why They Bring Returns
$A B C$ of Atlamtal

## AGENTS AND SALESMEN



MISCELLANEOUS.





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There Are No Deadheads $\begin{gathered}\text { in The Constitioiors Classified } \\ \text { Every Ad } \\ \text { Ad }\end{gathered}$


Hax


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FOR RENT-APARTMENTS. 10

FOR RENT-APARTMENTS.
:
 OR SALE-TAR

FOR SALE OR EXCHANGE
$\qquad$

## Few Have Much Regard for That Which Is Free whats Wort Havieg Is Worth Paying For!




## FOR RENT





DESIRABLE APARTMENTS FOR RENT
 B. MGRANT \& $\mathrm{M}_{\text {GRAT }} \mathrm{CO}$.

LOCATION FOR SHOE STORE ON WHITEHALL ST
 B. M. GRANT \& CO.

Wanted-Real Estate.
Wanted-Real Estate.

## WANTED

HAVE A CLIENT for a six-room, north side, furnace5,500 . Must be worth the easy terms; price not to exceed

See LIEBMAN
REAL ESTATE AND RENTING 17 WALTON STREET

## ATTENTION, PROPERTY OWNERS

houses of every description, particularly high-ciásis houses on the north side, and have on hand a long list of good tenants waiting for us to place them. Notwithstanding the fact that July is usually a dull season, we have rented during the first three the demand. We anticipate very few changes this season, owing to the scarcity of good hruses for rent; and for this and list your vacant houses, or those expected to be vacant, and let us place good tenants in them for you. We are well equipped to handle your business, and refer you to nearly 700 satisfied landlords now on our books.

SHARP \& BOYLSTON

Real Estate-For Sale and Rent. Real Estate-For Sale and Rent. NORTH SIDE HOMIES
$\qquad$


L. P. BOTTENFIELD

# S. A. P. F. Means .space All Pid. for. Thats why The The People 

Real Estate-For Sale and Rent. Real Estate-For Sale and Rent

GEO. P. MOORE
real estate and renting
REAL ESTATE ROW.
10 AUBURN AVE.

## \$850—RENTS \$12

No. 107 HUNNICUTT strept, two houses on small lot; three hlocks from West Peachtree; a little pick-ap.

## $\$ 1,800-\$ 200 \mathrm{CASH}$

THREE blacks of Grant Park, 5 -room cottage on nice 20 Woodson street.
$\$ 2,000-\$ 200 \mathrm{CASH}, \mathrm{NO}$ LOAN WHITE strect, West End, 5 -rumm entiage, all eonvenieners. San cash, baliance hike
assune.
\$6,500-CENTRAL LOT, EXCHANGE ON JhMES steet, in 1,000 fect of Condler Building will and pasider oge to two themsand dollars in onther will (wnsider ome th two thmasam dollars in other
propry as part payment. Adjoining ot being held
\$25,000-PEACHTREE HOME, EXCHANGE ONF , of the wertibest hume on the strect; new and has servint homane muthe; patage. Owner would considet building hot w, 120 $10 \$ 20,6100$ as part paynent.

Exchange, Madison Avenue Manufacturing Site 108 FEAET on Madison avemue ncar Packard strect, sider hath side residenee or acreage ans patt payment.

Peachtree Lot, Between Baker and Ivy ON FAST SIOH uf Peachtreestrect, we have 21 foet andjining stors. Mier $\$ 1,500$ per forit. Would consider tire to eight thomsand dollars in other perp-
erty an part paym.

## \$60,000-PEACHTREE EXCHANGE


 this vide of Sirth aremue. Consider $\$ 10,006$ to $\$ 20$, mo in ather pronerty ats part mament.

EXCHANGE, PEACHTREE CORNER io) FEEVT in blow with (ieorgian Terrace: one of the wre fuw whens to be had on the street. Commen.

## \$60,000-PEACHTREE CORNER

THIS SIDE of Peachtre phace, we offer 1008210.
 hula it sis. (h) (A). An a whele it is one of the handsomest Haws in Atlanta. Wr helieve that it will sell for ither perperty as part payment.
\$80,000-CENTRAL BUILDING EXCHANGE WTTHN ome hock of the Candler building and Peandmer streyt, a threestory building on lot twexpl The ravat lath is worth $\$ 1,000$ per frot toulay. Taki $\$ 10,000$ to $\$ 15,000$ in property as cash, baldico mat: he paid $1,2,3, \pm$ and 5 years.

## $\$ 13,500 —$ PIEDMONT AVE. LOT EXCHANGE

TWO BLocks of new Hurt muilding, 45 feet front, inst oft Elgeword avenue. Take, north side resi-
, dene on acreage as part parment, give or take dif-- denee of
\$50,000 CENTRAL BUILDING
ON ALABAMA street, 50 feet frant, running hack to railroad side track. We consider this the best central purchase on the market. $\$ 5,000$ cash, balance
yearly for seven years at 6 per cent. yearly for seven years at 6 per cent.

> W. E. W O R L E Y
> REAL ESTATE
> 415-16 EMPIRE BLDG.

PIEDMONT AVE. SUBDIVISION
WE WILL suhdivide 10 acres on Piedmont Are. and Cheshire Bridge road in a few days at
Rock Springs. See us for plats. Large lots will Rock Springs. See

## \$4,000 MORTGAGE AT 7 PER CENT

WE OFFER a mortgage loan of $\$ 4,000$ bearing 7 per cent, good as gold. Sce us about it.

PEACHTREE LOT FOR EXCHANGE WILT, TRADE a beautifal Pachitree lot 81N325 Cuect tur a high class autn. Steam prefered. Call fro Mr. Womey, M. 3312.

## ATLANTA AVENUE LOTS

We, WAYE the exchusive sale of about 60 lots on
Atlanta A venue. A very high-class 60 -font areme. Prite *soo per lot, \$75 rash, $\$ 15$ per mowh. The would like to have a talk with some gool rontrantor ahout these lots. All improvemonts in and paid for.

## LOT FOR $\$ 300$

ON THE Marietta car line we offer a daudy lot for wino cash, call us carly Monday. It's a pick-ul. Worth \$7 Hinn.

## $380 \times 1,100$ FEET

IIERE is that fine 8 -acre lot you are looking for at $\$ 30$ per fint, $1 / 4$ cash. High-rlass cherted sold.

40 ACRE LOT
How wolto rom like to have a 40 -acre lot near bruid Iiblis at frovo per acre? It is suitedt ior whate momes. sice us about this Moudar the whole wonty. sore ne about this Mondar.

VIRGINIA AVENUE HOUSE
WE HAVE a house on Virginia avemue we might rent to a good temant. Call Mr. Worley Main 3312.

PONCE DE LEON AVENUE LOT
fiocent FEET-Will trade for a niee home in Ansley Park or West Peachtree.

## 4 LOTS FOR EXCHANGE

WILL EXCHANGE 4 goon bots, all paid for, for a mice hungalow. payment and pay
about $\$ 3,500$. Have you got it?

CALL OUR OFFICE FOR BARGAINS
W. W. Warren, Gestave Kuhn. C. W. Hunter.
W. E. WORLEY




 mone mury to handle. The
tunity woth investigating.
 story, \&-rom, brick-veneered house for $\$ 8,500$. Large sleeping
porch, stone fromt, hardwoon floors and every comvenience. Elevated
lot with plenty of shacie trees. Can arrange terms.
 sewer guaranteof without coit to purchaser. You can't find a more
des irable kit it fuhn combe. Easy terms at the price of $\$ 3,500$.
 tiful hinding sites; 25 acres wodland; three spr
atut large neviard. Price $\$ 25$ per acre. Terms.

## A BEAUTIFUL HOME

JUST OFF PEAChtree STREET, in Adsley Park, 9 rooms, 2 stories, fur
nace heat, open-air siceping porch; hardwood floors and every conven innce. This is a home, and
easy terms arranged. S.e

$$
\underset{\text { WE. }}{\text { W. L. \& JOHN O. DUPREE }}
$$

$\underset{\text { meal fintate. }}{\text { Main }}$ Athanta 830
We Will Sell Before the Courthouse Door
ON TUESDAY, AUGUST 5, NEXT TO THE HIGHAMEST BIDDEER, THELE FOLLOWING VALUABSLE PROPERTY

 BEON UANTI AT THE SALE
GREENE REALTY COMPANY, Agents
YOU MAKE NO MISTAKE
in buying one of those beautifit, large lots on DREWRY STREET

ATLANTA DEYELOPMENT COMPANY
(0913 third national bank buluding.
\$25 CASH, $\$ 25$ PER MONTH
WE ARE offering you a new 6-rom bungalow, sewer
water and elleetrie lights. Within one-half block
wine and convenicat to schools.
HARPER REALTY CO 717 THIRD NATIONAL BANK BLDG. Bell Phone Iry 4286.

Atlanta Phone 679

## NOTICE

WHO will join me in the purehuse and operation of the Howard Hydraulic Cement plants Only a about it. Address

## PORTER WARNER chattanooga, tenn.

G. R. MOORE \& CO.

FOR SALE




## THE R. E. EASTERLIN



REAL ESTATE TALK BY ADAIR











## W. E. TREADWELL \& COMPANY

HANDSOME HOME BARGAINS
$\square$
 MARTIN-OZBURN REALTY COMPANY

EDWIN L. HARLING

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L. O. TURNER CO.

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## L. P. BOTTENFIELD

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WE HAVE FOR SALE
ONE SLX-ROOM COTTAGE and two eight-room, two
story houses in Inman Park-all new, never occupied. Will make attractive terms

PITTMAN CONSTRUCTION CO. Phone Main 4327 . 205 Rhodes Bldg.

## For Sale By

FOSTER \& ROBSON 11 Edgewood Avenue
NORTH MORELAND, near Druid Hills, 2-story, 8-room,
$\$ 6$ modern home Furamace heat. East front lot. Cheap for $\$ 6,550$. Sec Mr. Radiorn.
NICE SELECTIONS in up-to-date bungalows in the desirable
residence sections of the city. Reaconable price and at
A VERY DESIRABLE cotage home on Park avenue, ver-
looking the park. Sixix ronms: nice elevated lot. Good buy

ON ONE OF THE MAN, north side streets, we have an






TS AVENGE-Two io streft or or on
Rradshav





TURMAN, BLACK \& CALHOUN
FOR RENT-BUSINESS PROPERTY

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big values at small prices





IF you want a home or investment, LEFT US SHow yoc
the L. C. Green company

## $\qquad$

$\square$
-SPECIAL-

- SPECIAL-
BEAUTIFUL PIEDMONT AVENUE BUNGGLOW
PRICE CUT FROM $\$ 7,250$ TO $\$ 6,250$ PRICE CUT FROM \$7, 250 TO \$6, NGO

GALLOWAY \& SMITH, AGENTS


| ANSLEY PARK HOMES <br>  |
| :---: |
| BETWEEN THE PEACHTREES <br> NorTh of tevtr sireft and near weat pachireo, wo have fery <br>  |
| NEAR TENTH STREET SCHOOL <br> MODERN and attractive 8-room home; fine lot, fine street. Price, $\$ 7,500$. Terms. Also in this same zection we have a new bungalow of six rooms- Price, $\$ 5,500$. |
| KIRKWOOD HOME <br> NBW AND ATTRACTIVE 6-room bungalow, all improvements. Price, $\$ 3,250$. <br> rerms about the same as rent. <br> HURT \& CONE <br> 301 EMPIRE LIFE BUILDING. |
| NICE WEST END HOME <br>  GEORGIA HOME \& FARM COMPANY |

$\xlongequal[\text { ATLANTA'S STRIDES }]{\text { IVY } 6767 .}$


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ATIANTA.OUOTATIONS Comity pate Ew

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GOV. COX IS STIRRED
BY MULHALL STORY

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## BUUYMG CALSED WHEAT TO RALI

RE Black Rust Reports Helped,
the Bulls and the Market the Bulls and the Market
Closed $1-8$ to 1-4 Cent Ad-


VIEW OF THE WEEEK
IN AMERICAN-MARKETS
Cotton


| MANY PERSONS FALL; |
| :--- |
| ONLY TWO INJURED |

American Express Shares De-
clined 5 Points---Some Rail-
road Stocks Weak-Bonds
Quiet and Steady.

spot cotton

## BRYYNS FNAMCES

 SUBEECT OF GOSSIP Washington Is Stıll Talking About Inability of "Commoner"Month



Owner Ofiers for Rent


## Suburban Home

20 minutes' nde from town, we offer a new 6-roam cot tage, on lot $100 \times 200$ feet, with beautiful shade trees.

This property is just off East Lake druve, yet has all the advantages of being on the main thoroughfare, the

## FORREST \& GEORGE ADAIR

## WANTED-House With Five Bed Rooms

 JOHN J. WOODSIDEBUY A REAL ESTATE MORTGAGE AND
BUY A REAU ESTATE MORTGAGE AND BUY A RAILROAD BOND AND YOU

BECOME A MINORITY STOCKHOLDER.


.
-DMILE OIFOLEOCNMEF


PEACHTREE ROAD LOT
B. M. GRANT \& CO.

|  | PEACHTREE ROAD LOT <br> Road, near Andrews Drive, a beautiful level east front This lot has all city improvements, is in a delnghtiful, sec <br> B. M. GRANT \& CO., <br> GRANT BUILDING |
| :---: | :---: |
|  | Negro Property Wanted I have si,.oo cash on hand to buy good negro renums properts Let me know what you have to offer <br>  |

## 

arentive


MOFHER KDDNAPS
ADOPTED CHID
Robert Dyer's Widow Caught
After Driving Off With the
Child She Gave

Child She Gave Up Eight
Years Ago.


ChURCHES TODAY

## THE ATLANTA CONSTITUTION

 Killed and Their Property Destroyed

## Phagan Trial Will Be Great Legal Battle




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COTON BAGGING TRUST

Gypsy Smith and Bob Jones
. Will Conduct Big Revival




It Has Been Taken for Granted

## E. G. Willingham's Sons

## 542 Whitehall Street

## DINING CARS <br> aLL stEEL, ELEETRIE LIGHTS AND FANS-. B\# SEABOARD

##  <br> Away CAbove Everything"

Sporting records are often made and shattered in short order, but Lewis 66 Rye has the same choice flavor which gave it first place among good liquors nearly half a century ago.

Rich, ripe and rare, with a mellow flevor acquired by slow, natural ripening process in evenly heated storehouses. Case of Four Full Quarts $\$ 5.00-$ Express Prepaid
For anle by all leading mail order hounee and cafea. Never sold
in bulk. Sold only in glass direct from diztillers.
THE STRAUSS PRITZ CO., Dietillere, CINCINNATI


## Beautiful "Blue Ridge Highway"to Pierce Mountain Section; Autos May Roll Thro’ Scenic Land on Roads of White Marble


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#### Abstract

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ATLANTA WHOLESALERS SEND OUT INVITATIONS

Atlanta Council 18

## 'YEP, THEY'RE COMING!'



## Permanent Exhibit Under

Way-Location Settled

## To Our Visitors

It's almost time for the BIG AFFAIR. We hope you're as keen about coming as we are about having you here.

Have you scanned the Program?
Merchandising in all its phases will be discussed, -Credits, Collections, Crops, Management, Slow Stocks, Special Sales, Buying,-all big questions for YOU.

Men who know will talk. Open discussions by everybody with anything to say. All to the point.

You'll have opportunity to inspect Factories and Stores, to see systems and methods, to find out lots of things you've been wanting to know.

FUN, too! All the vacation you want, with lots of recreation and wholesome, jolly fellowship for every hour of your stay.

Be on hand. We're counting on you!

## To the Locals

Gentlemen, it's up to you. You've helped to plan and prepare for our guests. You want above all things that they shall have One Good Time.

Coats off now, and at it!
Spend a good deal of your time this week thinking how much real pleasure you can crowd into the Convention for our guests.

The kind of time you have is the kind of time you help to make the other fellow have. Get busy and let us show every man jack of the visitors that Atlanta is in dead earnest about making this a wholesouled and splendid occasion.

Everybody to the oars and a good time for us all.

## Atlanta Merchants and Manufacturers Association

Southern Merchants Convention, August 4 to 15 , Atlanta RHCHIVE

# On The Constitution Firing Line With the Commercial Travelers 

## LEMONS

Now is Lemon Season
WE HAVE A STOCK OF THE BEST
FAIN \& STAMPS

## Szeater Coats

Automobile Caps Baby Caps
Worthy of Your Attention In Our Knit-Goods Department John Silvey \& Co.

WE HAVE MOVED 32-34 S. PRYOR ST.

Come to the Southern Merchants Convention and see our New Goods in our New Quarters Dougherty-Little-Redwine Co.

Wholesale Dry Goods and Notions


[^1]

CHILE CON CARNE


$\underline{A}^{\text {s }}$Satisfactory Bread Account is a big asset, it brings a large number of people to your store. It is in dally demand and requires practically no investment. Tip-Top bread satisfies-hundreds of merchants will testify that it is the best seller in their house. Samples for the asking. A postal card will bring this and the price. Write us todav

The New South Bakery Glenn Street and Murehy Avenue ATLANTA, GA.

## AVERY'S NEW GHILLED PLOWS <br> THE BEST CHILLED <br> PLOW EVER BUILT. <br> LAMB SIDE YIEW <br> The Creafest Advance Ever Miade- in Chilled Flows.

Strictly new and distmetive design. Backed by eighty-nine years of Plow-bulding
experience.
When you buy an Avery Chilled Plow rou have the best.
We make them on all sizes-a Plow for every sized team, and to suit varied conditons of work and soll found in the different States and all over the world. Write us for descriptive crircular and get an Agenc
B. F. AVERY \& SORS, Inc.

584 WhITEHALL ST. FOURDED 1825
ATLANTA, CA.

## On The Constitution Firing Line With the Commercial Travelers

| WHEN TN TOUN call on Us WHEN OUT OF TOWN |
| :---: |
| We can absolutely save yout from 25 percent to 77 ner cent on any make of tvpewtiter you wish to buy |
| WE REVT TYPEWRIERS <br> Sj tor 3 Henth and Up |
| American Wriug Plich. Co. 48 N Pryorst Atlanta, Ga |

THE HIRSHBERG CO.

| CHENDA E |
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## The Cammon Ball Line Sells Everywhere



ATLANTA CASMET COMPANY
Bianufacturers High Grade Caskets amd Bry Eoolis


THE S. PP RHCHARDS CO. STATMONERY ANEI BRHUGGISTS' SUNDRIES 90-92-94 Central Eve.

|  |
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| Disuributors of Higha Grade Cigars <br>  |
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BAVETS TEPTCE EQUHPRENTCO.

No. 15. broad SL_ Phone M. 241

a $\qquad$ SELL SINGLETON'S

PICRES, HMEGARS, MTAMT, HELLES Dixie Pichle amad preserving Co.

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| AUTD IIRE REPAIRING Sanders Speer Vulcanizing Co. $\qquad$ |
| CARPOLL ADAMS \& 0 . <br>  satis. ${ }^{5}$ |
| Consolidated Paper Company PAPER-STATIONERY-TWINE Atianta Joint Terminals |
| WRITE FOR OUR CA TALOG OF 5.10-250 TO Si.00 MERCHANDISE 43, 45, 47, 49 S. Broad St. CENT CO. Alanta, |



CHILE CON CARNE

to Aflanta is avallable to the merchant who buys an adequate bH from the members of the Merchants' Association.

Write to
H. T. MOORE,

Secretary
Rhodes Bldg, Atlanta


Capacity three to five tons per hour. Cuts $1 / 2,1, y y / 2$ and
Five to seven-horse gasoline will run to full capacity. erniment expermmental stations.

Full line of Hand Cutters up to the largest power, ready
John Deere Plow Co., Allanta, ga.
Visiting Merchants
will find it profitable to
visit the great display of
AII Solid Battle Axe Shoes
The Kimball House, Rooms 606-608
Stephen Putney Shoe Company Richmond, Va.
D. M. WHEELER

Building, Repairıng and Painting. All Kinds
House Painting, Koof Parkting and Wall
Tinting of All Kinds.
did the Davis \& Fisher Sanatorum with Keystona Strict y Pure White Lead and Boted Linseed OIt
untess ready mixed paints are requested
19 SenTu FORSYTH STRET.

## A. M. Robinson Co.

$\underline{\underline{\text { Wholesale Dry Goods and Notions }}}$
Manufacturers of
ARAGON BRAND shrt sis. Pente
ATLANTA



## THE ATLANTA CONSTITUTION

## A Recent Bride



## Davison-Paxon-Stokes Company

## Women Will Make Short Work Monday of 1,000 Summer Dresses in the Greatest Disposal of the Season--

At least a thousand women-probably more-have been waiting for just this occasion-which brings fresh dresses, of the better kinds, within the reach of even those who thought they had spent all they could on the summer wardrobe. New and beautiful Dresses are priced so low for this sale Monday that it enables you to have several at small expense.

Merely a quoting of the prices will help you to realize the importance of the event; you will be happily surprised, though, when you see the real value and charm of the Dresses offered.

## $\$ 1.95$ for Regular

S5 to $\mathbf{3 7 . 5 0}$ Dresses
About 100 Dresses all told; of fine linens, tissues and ma$\$ 3.95{ }^{\text {for Regur }}$ Ror

Ratmes, linens, stripe volles and crepes; some delightful ittle Coat Dresses

## Rounding Up the Stock of Chil-

 dren's Summer Apparel at Small Prices Monday
## A Sale of Girls' Hats at $\$ 1.00$ Values Up to $\$ 10$

Every Hat remaining of the summer stock to be disposed of tomorrow at $\$ 1.00$-for girls and misses of 4 to 20 years; only two dozen Hats all told-and they will go quickly to those who come first

Boys' Hats Bow to Final Prices

All Hats Up to $\$ 5.00$ at $\$ 1.00$
Only two dozen Hats remaining--they are in correet shapes
and styles, of fine white Milan and other straws-priced up to $\$ 500$ -lor tomonow's disposel at $\$ 100$ earh.

Infants' Caps All Greatly Reduced
$\$ 1.98$ for $\$ 2.50, \$ 3.00$ and $\$ 3.50$ Caps.
$\$ 1.49$ for $\$ 1.75$ and $\$ 2.00$ Caps.
$\$ 1.00$ for $\$ 1.25$ and $\$ 1.50$ Caps.
69 c for 75 c and $\$ 1.00$ Caps.
39c for 50 c and 65c Caps.
Children's Sun Bonnets Up to 50c at 19c Each

Smart Brown Linen Norfolk Dresses for Girls--at $\mathbf{\$ 1 . 4 9}$ Instead of $\mathbf{\$ 2 . 5 0}$.

Girls' Lingerie and Chiffon
Girls' $\$ 3.50$
Balkan Dresses at $\$ 1.98$
\$2.00 Miday
Dresses at \$1.00
Good prathal Dreses of chann
bray or gnighamm made middy style,
 embirodered destigns, soldd-color belt,
all regular $\$ 2$ Dresses priced for Mon-
Misses' Waists
Up to $\$ 2.50$ at $\$ 1$ Low, or hyghneck styles, very
danity, prety $W$ Waists in ssizes 12,14 dand $\left.\begin{array}{l}\text { and } \\ \text { a sale of Brassieres at age assorted }\end{array}\right)$ kinds, and all stzes; all more expensive but slightly soiled-hence this

Dresses at Half Price
$\$ 5$ to $\$ 10$ for Regular $\$ 10$ to $\$ 20$

Dresses
Which means an apprecable op
 tutul frock for any occasion There
are many styles to select from in all
sies

## Girls' White

Lingerie Dresses at Lower Prices Sizes 4 to 14 Years
$\$ 1.98$ for $\$ 2.50$ Dresses.
$\$ 2.49$ for $\$ 3.50$ and $\$ 4$. Dresses. $\$ 3.75$ for $\$ 5, \$ 6$ and $\$ 6.50$ Dressss $\$ 5$ for $\$ 7.50$ and $\$ 8.50$ Dresses.

## $\$ 6.95 \begin{gathered}\text { tor sis siand } \\ \text { s2S Dreses }\end{gathered}$

Heary, mported ratines and hinens; crepes and linens combined; eoat effects and various stylish diesses-all very
high-class, and greatly to be desired at this price for Monday.


Every linen, ratine or crash Suit in stock moluded. There are pinks, blues, tans, lavender and rose, some have colored
coat with white skirt; beautuful suits that a little earlier were coat whth white skirt; beautiful suits that a little earler were priced as high as $\$ 20$
Monday Will Be a Busy Day in the Wash Goods Section With the Buying of These Pretty Fabrics

$$
19^{c} \text { yard } \quad \begin{aligned}
& \text { for Goods Priced } \\
& \text { Regularly } 25 c \text { to } 69 \mathrm{c}
\end{aligned}
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 40-1nch seco silk-and-cotton border
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ed fabrics, most effective designs and
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Mercerized diagonal Suiting-good
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Whipcord Suting-a varrety
most popular colors
Other Colored Fabrics
at Special Prices
Spuder Muil-a sheer beantiful,
merccrived printed fabric for danty
froch figured and striped effect--

## 

\$1.50 For Full Dress
Pattern--8 Yards--
Regular 50c Goods
Beautiful French Zephyr with
deep-woven border, the ground sold
Popular White Goods at Special Prices

## Women's Shoes Will March Out

Monday to the Tune of Lowered Prices Every Pair in Stock Included

## None Reserved

$\$ 3.50$ Shoes at $\$ 2.65$
$\$ 4.00$ Shoes at $\$ 3.15$
 as to kind or quatity-takng the very best, the newest and most desirable
Shoes for preeent wear, at a a savny nhich is rare on Shoes so good Yalkng Shay have the hatest in Pum pos, Thec, Bution Oxfords and Eng lish
$\qquad$
In the Lower-Priced Shoe Store--Over the Main Shoe Section.

Will also be a vers unusual sate of Shors for women, boys and children.
w and desirable shoes have becnl added to depleted stocks there and the lots for this sale include all sizes, and such values as will be highly welcome at the Clearance price $\hat{\text { ror Monday. }}$

Women's Low Shoes at
75c, \$1.25, \$1.95
Boys' Oxfords \$1.65
Children's Shoes 75 c

[^2]A Recent Bride

for Gritin. Before her recent marriage fhe tas. Miss Kitty Lee Rritt,
WASHINGTON, GA.

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$\overrightarrow{A T H E N S,} \boldsymbol{G A}$.

| A | isting in Carolnna for the mo |
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| To Overcome Sunburn, Tan, Freckles, Wrinkles | ville's most popular young ladies. Roo and pretty masle were the features of |
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## IN ATLANTA'S SOCIAL REALM NEWS OF INTEREST TO WOMEN <br> Conducted <br> $B y$ ISMA DOOLY

出 Engagements Announced 造
ADAMS-HARRINGTON.

TILLEY-PIERCE.
Mr. and Mrs. James Walter Tilley, of Parrott,
of their daughter. Wailer Gretchen, nnd M
the wedding to take piace in the early fall.
MORRIS-MILHOLLIN.
Mr. and Mrs. Charles W. Morrts, of Rome, Ca., announce the engagement
of their daughter, Annie Lsurie, to Mr. Charles Arthur Milbolin of their daughter, Annif Laurie, to Mr. Charles Arthur Millholinin, the
wedding to ocur to September. Miss Morris is a very attractive and
accormpished youns lady, being a graduato of Shorter college in both accomplished young lady, being a graduato of Shorter college in both
plano and plpeorgan. Mr. Miliholini s a prominent young business
man, and since coming to Rome, from Atlanta, has held a responsible position with Swift \& Co.
WADE-COX. Mrs. Ment of heer daughter. Sara Madeline, to Mr. Carl Syfan Cox,
ment
Fensacola, Fla,. the wedding to take place carly in September. CHANDLER-MANN.


9-Pieces Sterling Silver in Velvet-Lined Silk Case, $\$ 10.00$
A Good Wedding Gift
This cat illustrates six tea-
spoons, one each buter
knite suar spona nd cream
lade. This set is sold com-
lined silk case for $\$ 10$. The
design. krown as the Faiffeld.
metractive and sensible dding gift. Each picce a most attractive and sensible We are headquarters for gift goods.
If you cannot come to the store, write for 160-page
trated catalogue for 1913. A postal request will bring

MAIER \& BERKELE, Inc. Gold and Silversmiths
Established $1887 \quad 31.33$ Whitehall St

A Charming Visitor





## Fine Lingerie, Imported Voiles

## and Novelty <br> Models---Half Price

$\$ 50.00$ Dresses $\$ 25.00$
$\$ 65.00$ Dresses $\$ 32.50$
\$75.00 Dresses \$37.50
$\$ 85.00$ Dresses $\$ 42.50$
New Silk Crepe Dresses $\$ 12.50$
Made of pretty crinkley crepe, and the simplicity of the model is its chief charm.

Buttoned to hem with slight drapery back and front, finished with pretty girdle and handsome lace collar and cuffs.

Two other styles are with tunic and draped gypsy sash.

Black, blue, Copenhagen, green, brown, wistaria and raisin.

We're asking nothing more than half their real value when we sell these new dresses at

### 512.50

Millinery Sale---Last and Best
August will bring us the first glimpse of fall styles in millinery. If there is anything of summer remaining it's the last call by the end of July-hence best values may be found at small cost at this season. And some very handsome hats are here nowwhich we shall put on sale tomorrow at $\$ 5$ regardless of value. These are leghorns, hemps and milans, all fine hats, all beautifully trimmed-values $\$ 20$ to $\$ 35$.

## \$5.00

New Summer Felts and Panamas, $\$ 10.00$

## Pre-Inventory Sale

Four Specials for Monday Priced at ONE-HALF for Quick Clearance

## Neckwear

## Umbrellas

Fine imported hand-em-
broidered Irish crochet, fancy shadow lace and novelty pieces of our most exclusive designs All this season's models and in perfect condition. About one hundred and sixty pieces in the 10 All at
$1 / 2$
Price

| We are closing out our |
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| entire stack of bulues and | mon's fine silk umbrellas, as we are going to discontinue this line. The best makes, mounted with Sterling Silver, Gold-filled and Silverinlaid handles-mostly black -a few colors. Ranging in price from $\$ 5$ to $\$ 20$ each. Until every piece is sold

they will be


Early county ven MTHENDNN: For Robert
McLendon, representather
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## Jewelry

preces of Sterling Silver, Gold-filled and Gold-plated Jewelr), such as silver canfilesticks, prcture frames, salve jars,
Gold-filed
brooches, hat pins and odds and ends of imported elry which we do not want to take in stock. They will be on our center counter to

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1 / 2 \text { price }
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## 



Nezv Crepe de Ghine and Crepe Meteor Dresses

Advancing the fall colors and style suggestions, we're showing the new midsummer silk dresses in crepe de chine and crepe meteor. Browns and greens of new tone, rich wistaria and raisin, and black.

Draped models, made with lace vest and many new style touches.
s卫estos45

## The Nerv Coat Suits

The coat is long and cutaway-that's the fall decision for women's suits. Many are fashions that conform to such lines, backs are belted or plain, loose or close fitting, front finishings are varied, plain tailored or elaborate in effect.

Fabrics and colors afford a great diver-sity-rough finished materials are favored and colors are high. The rich bottle greens and deep wood browns have the first word. Blue is still a favorite and red and black are charming.

See these authentic fall styles here while they're new.
st 5 to ses

## New Style Shoes at Allen's

We have just received a shipment of New Cuban L. X. V. Heel Colonial Pumps with cut steel buckles at $\$ 6.00$ a Pair

We also have the new English Rubber Sole Walking Shoes, at $\$ 2.95$ and $\$ 3.95$ a pair. These are our regular $\$ 5.00$ and $\$ 5.50$ Shoes.


## 700 Pairs of Shoes At $\$ 2.95$ a Pair



New numbers have been added to our $\$ 2.95$ sale, including forty different styles, in various leather and all sizes.

You can get your White Shoes here at $\$ 1.95$ and $\$ 2.45$ a Pair.

Atlanta People Have Beautiful Homes in Toxaway Resort Region

$\frac{2}{2}$


$\square$
YOUR chance
best bo get the
Solid Mains in
Sologany
best bargains in
Solid Mahogany
Furniture

# ANTIQUES 

 Furniture everoffered.

Biggs Antiquer Co. Store

Only two more weeks at these low prices

WE are closing out our Atlanta Branch Store and can save you a lot of money on anything you need in our line. If Furniture that will last a lifetime, in all the old original designs, in solid mahogany. If you don't know our goods ask your Signs, in solid mahogany. If you don' know our goods ask your
friends about them and come and see and get prices yourself.
BIGGS ANTIQUE COMPANY 民.c. Butroo, mai

First Floor
AX SANDWICH

## 7 Rolls 25c

TOLLET PAPER-Regular
8 Rolls 25c
JUVENILE BOX PAPER,
1ec Box
ENVELOPES-6-in size,
2 Pkgs. 5c
50 C



YOUR UNRESTRICTED

## CHOICE OF THE

LOT TOMORROW

## Y0UR ATTENTION, MADAM, IS DIRECTED

-to the most unesual dress news that has ever been our good fortune to announce to the patrons of "Atlanta's Best Store."

## BUYER NOW IN NEW YORK-

SHIPS US 330 OF THE SEASON'S DAINTIEST

## Lingerie Dresses

They were purchased for such an underprice consideration that we are enabled to offer them at a price that borders on the sensational. None were made to be sold at retall for less than $\$ 7.50$ to $\$ 10$.

Fashioned with cool, square necks and three-quarter sleeves Made of fine, sheer voile, embellished with hand embroidered designs and trimmed with imported laces-the most charming creations that we have shown this season.

A Complete Line of All Sizes For Women And Juniors 14 to 18 and 34 to 44.


## Society



Mrs. Witham Writes of Great Sunday School Meet in Zurich
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Social Gossip of Some Well-Known People; What Society Is Doing These Hot Days

Mrs. Bates Block Entertains Informally



All Georgia Will Applaud When Corra Harris Writes A Play for Gladys Hanson By gsma Dooly.


## Week-End Parties Gave

Pleasure to Many Guests
Thion

Miss Mellichamp's Pictures on Exhibition



esville gathered at the home of Mrs. Ge
Lathem, who is seen in the foreground.



## Georgia Federation of Women's Clubs

 DONG SPPENDD WORK

\author{

## Y W C A SUMMERCAMP'Welfare of Children of Georgia

 <br> Welfare of Children of GeorgiaDemands Woman's Influence
}
and

## Club Women Plan Annual <br> Meeting in Cuthbert, Georgia

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| Mrs. Graham Writes History Of D. A. R. Work in Georgia |  |
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News of Woman's Patriotic Societies

## Brunswick Welcomes the Boys in Gray

## DEPARTMENT OF HEALTH

 WIIL ASK S10,000 MOREThe Elms Hotel Chicago


## PIANOS

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Company
84 North Eroad Street
CAPUDINE
 CURES



Low round trip fares North and West

Let Us Arrange Your Vacation Trip CITY TICKET OFFICE



Hoppliccoury

## Battery Park HoteI

 famous everywhere Situated at Ashevirle, N. C. In the "Land of the Sky" The most delightfulyear-round resort for health and pleasure in the world
## Climate, Water and Air Unsurpassed

Golf, Tennis and other attractions. Ideal place for your vacation.
9. 1. ALEXAWEEF, Proprietor.

## TATE SPRING



TATE SPRING HOTEL CO.

## MAMHATTAM SQUARE HOTEL

50 to 58 West 77 th 52.3 Mew York City Coolest Location in City

ATLANTIC CITY, N. J.
Where the Surf Sings You to Sleep"

## 

## Marlborough-Eienheim

Broadway, 36-37th Street
On the site of the former Marlborough Hotel
david P. Raiter, Proprietor and Manager HOTEL OSTEND

Coolest Location in City
$\qquad$

## F. N. ROGERS, Manager

$\qquad$

350 Roems with Bath at $\$ 1.56$ Per Day and


THE ALLEGHANY INN, Goshen, Rockbridge Co., Va.



## A FREE TRIP



|  | THE |
| :---: | :---: |
| HOUSE PASSES MANY | and |
| PURELY LOCAL BILLS |  |
| Only Brief Session Was Held Saturday Morning-Several Senate Bills Passed. |  |
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| Tem. McMichael in the chalr. and de-vated figelf exclusively to the pestage of local bills. | \% |
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| A large number of iacal measures,including some from the senate. werepassed hy the house.The houge will convene at 11 o'clock |  |
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|  | D-BUILDING OUTFIT |
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An "A-1" College of the Highest Rank $B^{\text {n }}$

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Alabama Polytechnic Institute


WASHINGTON SEMINARY
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LaGrange College
A Good School For Girls Courses in Literature, Music, Art, ExSame standard of admission as University of Georgia. Our catalog will

Judge us by Our Work. RUFUS W. SMITH, President,


Children, Fathers and Mothers
Clash in This Neighborhood Row

Downine miostail school for
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The North Georgia Agricultural College, Dahlonega, Gar



| VINSON CLUB FORMED in HARDWICK TOWN | University of Alabama SCHOOL OF MEDICINE mobile, Ale. |
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"GETS IT," the Only
Thing for Corns

## 

## Riverside Military Acadeny


an ideal preparatory school
Boys from Ten Southern States Last SesSion. Most Completely Equipped School West Point, Annapolis, or Commercial Life. A Thorough Preparatory School.
RIVERSIDE'S SUPERIOR ADVANTAGES INCLUDE:
 BUILDINGS AND EQUIPMENT: Barracks, Mess Hall and Cliss sooms built of brick
ACCOMPLISHED FACULTX: A trained and experienced instructor ACC every 12 beys. Tutorial system gives 50
for
each student and insures rapid advancement.
INTELLECTUAL ATMOSPHERE: Connected by trolley with the
cultured city of Gainesville, the home of Brensu, and famed for $i$ its cultured city of Gainesville, the home of Brensu, and
morality and beautifuI churches. ATHLETIC SUPREMACY: Riverside's championship teams attest each branch of sport, Often three snd four teams on athletic field er
gaged in same sport, at the same time. Mest Point cadet uniforms: Strict military discipline is maintained woodland and stream, affords ample opportunity for manoeuvres, tar-
PATRONAGE EXCLUSIVE: Cadet corps is recruited, annnally, from
thoge families who appreciate health efficiency, mental and moral dovelopment. Barrack room limited. References required.

## Riverside Military Academy

 Box 21 GANDY inzaviar, Presidenesville, ga

FROM BITE OF NNSECT

## Pretty Member of Younger Social Set



## SOCIETY IN COLUMBUS

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M．RICH \＆BROS．CO．

Your Unrestricted Choice of Any Summer Dress Formerly Selling up to $\$ 23.50$ at

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## SOCIETY IN COLUMBUS


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Wash Goods: The Final Round-Up

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\section*{Last Call on Linens: Save to Half Clearing the Laces <br> Fancy Linens at Half <br> |  |  |
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## Pair 50c Stamp̄ed Pillow Cases 39c




 tinted on white and cream liner
and colored denims.
(Maln Floor, Center.) You Can Get Any Kind of Hair Goods at Rich's

ECONOMY BANENENT/ECONOMMBASEMETT 35c Summer Voiles at 17 c
Just half price for one of the prettiest wash tarics of the summer.
Futurist
Croses artistically


39c Linen 25 c
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## THE ATLANTA CONSTITUTION



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THE JOLLY JUMPERS By Harrison Cady

Sweet Charity, or why Ebenezer Hopfrog lost interest in the
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## THE ATLANTA CONSTITY Ne Sunday, July 27, 1913



## The Coat Is an Important Feature of Your Costume <br> By Marion Morris

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The Amateur Dressmaker

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THE IDEA FOR THIS NOVEL \& PRACTICAL DESIGN WAS QRIGINATED BY "WINIFRED WORef
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[^0]:    ## Ask Your Druggist

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[^1]:    E. L. ADAMS COMPANY
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